

FISHER PARK NEIGHBORHOOD
Est. 1902

REQUEST FOR PROPOSAL (RFP):
Fisher Park Neighborhood – Church Street Underpass Mural Project

ISSUE DATE: April 10th 2017
CONCEPT PROSALS DUE: June 16th 2017 at 12 noon

REPLY TO: Cheryl Pratt
(p) 336-202-6543
(e) cpratt3@att.net

Concept Proposals must be submitted electronically (pdf and/or jpeg ONLY) with the subject “Church St. Underpass Proposal” and will be accepted no later than June 16th 2017 by noon.

Overview

The budget for this project is \$10,000.00

The **Fisher Park Neighborhood Association (FPNA)** seeks artists or artist teams to design, fabricate and install a signature public art mural in Greensboro at the Church St Underpass. The objective of this RFP is to obtain an artist or artist team able to provide a creative and beautiful space for a pedestrian entryway into downtown. As the FPNA will be responsible for the continued maintenance of this project we request that the mural be designed as such that a non-artist could repair portions as needed.

Theme

“**Connections**” - the neighborhood to downtown, neighbor to neighbor, man to nature and Fisher Park to Greenway. See Mural location section for pictures and dimensions of the site.

This project is open to artists and artist teams, age 18 and over, who are current residents of North Carolina or are from North Carolina. All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered. Below is the project timeline.

RFP issued:	April 10 th 2017
Concept Proposals due:	June 16 th 2017 at noon
Artist(s) chosen & notified:	June 28 th 2017
First Full Project Design Draft due:	July 21 st 2017
Feedback is given to Designer:	July 28 th 2017
Final Design Due:	August 25 th 2017
Project completed and installed:	November 15 th 2017

The final description of the services and/or items to be provided to Fisher Park Neighborhood Association and the City of Greensboro under this RFP is subject to negotiations with the successful Artist, and final approval by The Fisher Park Neighborhood.

1. Successful Artist shall be responsible for the fabrication and installation of one public art mural.
2. Work shall be scheduled and conducted in a professional cooperative manner.
3. Successful Artist, with the assistance of the Fisher Park Neighborhood Association, shall ensure that they and their employees have any required licenses and/or permits to perform the work.

Proposal Requirements

To receive consideration, proposals must include:

1. A typed letter of interest no longer than 2 pages which describes:
 - a. Your vision for this project
 - b. Relative experience for large scale murals
 - c. How you will assure that the overall style of the work will add to the visual experience of the residents of Greensboro
 - d. How the Fisher Park Neighborhood Association can be involved or support your work
 - e. A description of the anticipated materials to be used, fabrication, and installation
 - f. Maintenance needs for the permanent work of art
 - g. Connection to North Carolina (current or previous resident)
 - h. Contact information for the individual or group, including, Full Name, Mailing Address, Email Address and Phone Number
2. Contact information for two professional references (teachers, employers, co-workers, artistic collaborators, etc.) you have worked with in the last five years.
3. Visual Images as follows: if available, up to 5 images of prior work, submitted as digital images and sent in JPEG format. Include a numbered list that corresponds to the images and should provide the location and date of installation of the work, and the budget for the work.
4. A concept sketch, illustrations and/or images of the proposed work.
5. Budget breakdown for project including materials, travel (if-any), artist fee, design, installation, permitting fees, equipment etc. not to exceed \$10,000.00.

Evaluation and Selection Criteria

Major criteria to be considered in the evaluation may include, but shall not necessarily be limited to, the items referred to above and those set forth below.

1. Reasonableness/competitiveness of proposed project cost, fee and/or benefits to Fisher Park Neighborhood, although the selection committee is not bound to select the Artist who proposes the lowest fees or most benefits for services.
2. The Artists' responsiveness and compliance with the RFP requirements and conditions.
3. The Artists' ability, capacity and enthusiasm to fully and satisfactorily provide the services and/or items required in this RFP.
4. Whether the Artist can provide the services and/or items in a prompt and timely fashion.

All complete proposals received by the deadline will be evaluated by the Fisher Park Neighborhood Association Mural Project Committee members, with assistance and review from City of Greensboro staff.

RFP Deadline and Timeline

Proposals must be submitted electronically to: cpratt3@att.net

Proposals will be accepted no later than Friday June 16th @ 12 noon.

RFP Terms and Conditions

The selected artist(s) shall be paid 25% of budget upon selection, 50% of budget upon final revisions and approval on design and implementation plan and 25% upon completion and implementation of the work. The Fisher Park Neighborhood Association reserves the right to award all, partial or none of this solicitation.

In addition the artist needs to provide their proof of insurance and should add the Fisher Park neighborhood association as an additionally insured during the process.

Background

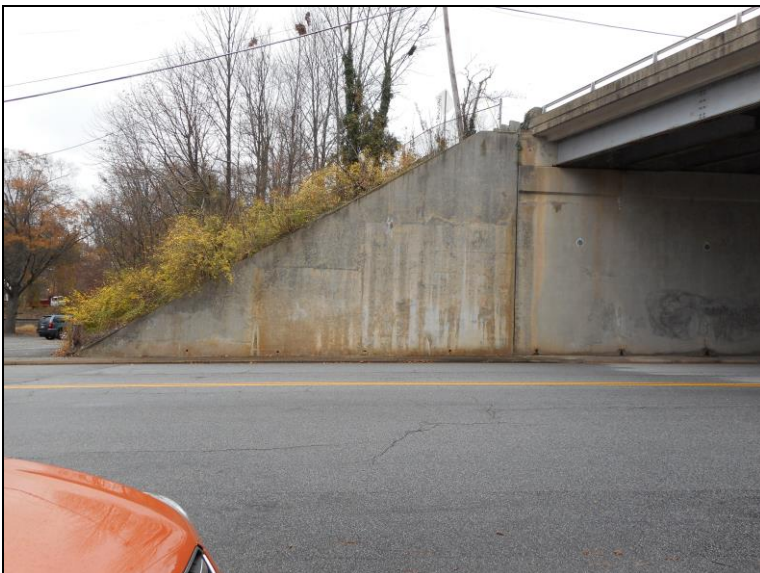
The Fisher Park Neighborhood is recognized as Greensboro's first suburb designed around a park. It was named after Captain Basil John Fisher when he donated the low lands (swamp) to the city for a public park in 1901. It is a very walk-able neighborhood and serves as the starting point for many city events. It is not required that the mural "reflect" the historic neighborhood in theme or execution.

Questions

All questions regarding this RFP must be submitted via email to Cheryl Pratt at cpratt3@att.net

Mural location

Church street underpass – 500 block of N. Church Street, Greensboro, NC 27401



Underpass dimensions

